

Kelly Sports Properties

Kelly Sports Properties, a division of Kelly Press Inc.

Location: Columbia, MO

Job Status: Full Time

Posted/Updated: 10/22/2021

Job Description: Web Developer/Graphic Designer

Kelly Sports Properties is seeking a talented and experienced Web Developer/Graphic Designer. The position will be responsible for maintaining and enhancing KSP corporate identity, visual support for sales & marketing efforts, and occasional work with product design and development.

Responsibilities:

- Design & edit visual assets for the company, clients and partners for digital, print and video.
- Design & maintain content on KSP and KSP Properties corporate websites and Apps.
- 50/50 design & front-end development.
- Assist in creative concept development and execution.
- Understand company, clients and partners brands & conceptualize solutions within the sports industry to meet their goals.
- Assist in organization & maintain digital asset library with annual updates.

Skills & Requirements

- Bachelor's degree in related field with experience in graphic design and web design/development.
- Proficiency across the Adobe Creative Suite with expert ability in Photoshop & Illustrator.
- Balanced ability in both web & graphic design, with a diverse portfolio demonstrating these abilities.
- Front-end web design expertise with knowledge of most standard front-end coding languages (PHP, HTML, CSS, JavaScript).
- Ability to conceptualize layout & design, and implement feedback as requested.
- Understanding of responsive design and proven ability to design layouts accordingly.
- Willingness to stay up-to-date on and evolve with current design and development trends.
- Strong organizational skills in digital asset management.
- Interest in designing work within the sports industry

Desired:

- Understanding of UI/UX - ability to design with functionality in mind.
- Understanding of mobile web and native application design.
- Familiarity with social network marketing (Facebook, Twitter) and their APIs.
- Production ability for print is a plus but not a requirement.
- Ability to learn and adapt to new skill sets, programming languages and software.
- Skills in video editing and motion graphics – Adobe After Effects, Final Cut, etc.
- Knowledge of Microsoft Office suite and Windows network file structures.
- Knowledge of Mac operating system.

Submit resume with salary expectations to jobs@kellysportsproperties.com

Kelly Sports Properties is an Equal Opportunity Employer